

MONTHLY MEMBERSHIP PROGRESS REPORT

District 21 A

Results as of: 03/31/2018

WILLIAM PHILLIPI LOCATION ARIZONA GMT CA GMT: Clubs Members RESULTS FOR 2017-2018 RESULTS FOR 2017-2018 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 1 0 2 25 20 46 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 0 5 23 36 OCT/NOV/DEC OCT/NOV/DEC 0 0 25 1 41 44 JAN/FEB/MAR JAN/FEB/MAR 0 ٥ 0 -15 0 0 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 2 1.6 CURRENT YEAR GOALS FOR NEW CLUBS 1.2 CURRENT YEAR ACTUAL NEW CLUBS LAST YEAR ACTUAL NEW CLUBS 0.8 0.4 0 JULY OCT JAN MAR JUNE AUG SEPT NOV DEC FEB APR MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 60 40 20 MEMBER GROWTH NET GOAL MEMBER GROWTH ACTUAL 0 LAST YEAR MEMBERSHIP ACTUAL -20 -40 -60 -80 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE 20 CLUBS OF 34 ADDED 1 OR MORE GENDER DISTRIBUTION DROPPED CLUBS: 2 NEW MEMBERS 371 (56.47%) MALE 286 (43.53%) FEMALE Women Percentage Fiscal Year Goal: 43% DROPPED MEMBERS 163 TOTAL FAMILY UNIT MEMBERS DECEASED 16 CLICK HERE FOR CUMULATIVE 0 CLUB CANCELLED MEMBERSHIP DATA 82 FAMILY MEMBERS PAYING HALF 110 OTHER DUES 126